



# 2024 Annual Report

A Year of Trail Impact & Community Connection

Dear VVMTA Community,

#### As we reflect on the incredible

accomplishments of 2024 and look ahead to the future, I want to take a moment to express my deepest gratitude to each and every one of you, our volunteers, donors, partners, and trail lovers who have made this year a tremendous success. Your dedication and passion for our trails continue to inspire us and drive our mission forward: to connect our community to the outdoors through sustainable recreation.

At VVMTA, we believe that to Love Your Trails means to respect, protect, and actively contribute to their well-being. It's about taking ownership by picking up trash, staying on designated paths, and educating others about responsible trail use. Whether you're out for a hike, ride, or run, loving your trails ensures they remain beautiful, accessible, and enjoyable for all.

This past year has been nothing short of remarkable. Through our volunteer trail stewardship programs, we saw extraordinary community engagement. A total of 1,337 volunteers contributed 3,439 hours to maintain and enhance 140 miles of trail, repairing over 17,500 feet and closing nearly 2,200 feet of social trails, ensuring the longevity and sustainability of our beloved outdoor spaces. These efforts exemplify our shared commitment to environmental stewardship and In 2024, we also embarked on several

creating spaces that everyone can enjoy safely and responsibly.

Our Trail Ambassador program continues to grow in impact, with over 4,395 educational engagements, 1,295 seasonal closure chats, and the distribution of 100+ WAG bags to help protect our environment. From fire education to responsible recreation, our ambassadors have worked tirelessly to educate trail users to "Respect the Vail Valley" and our trail systems.

A standout achievement of 2024 has been the continued expansion of our Soul Dirt program, which welcomed 450 participants across 40 events, providing opportunities for community members from all backgrounds to experience the joy and power of nature. With over 1,681 miles of trails explored hiking, biking, and even a backpacking trip, this initiative continues to foster inclusivity and accessibility within our outdoor spaces.

Our Trail Conservation Crew has been instrumental in preserving our trail network, contributing more than 7,500 hours of trail work, clearing 176 trees, and maintaining critical Here's to another year of stewardship, trail infrastructure. Their efforts have resulted in the removal of over 1,600 lbs of barbed wire fence, naturalizing 2 miles of unsustainable trails, and the construction and maintenance of 10.5 miles of new or rerouted trail.

ambitious projects, including opening the Eagle Bike Park, Apache trail extension, EagleVail trail extension, and Eagle trail improvements such as Abrams Ridge, Mike's Night Out, and the World's Greatest Trail Hub. These projects exemplify our unwavering commitment to expanding and improving our trail systems.

Looking ahead to 2025 and beyond, our focus remains on growing our programs, enhancing inclusivity, and fostering partnerships that strengthen our mission. We are excited to introduce new initiatives, including a dedicated Youth Trail Crew, and continue our efforts to build a diverse, accessible trail system that benefits everyone.

None of this would be possible without your unwavering support. Whether you've volunteered, donated, or simply enjoyed our trails, you are an essential part of our community. Together, we are ensuring that our trails remain a cherished resource for generations to come.

Thank you for being part of the VVMTA family. adventure, and connection.

With Gratitude,

Ernest Saeger **Executive Director** 



## Board of Directors & Staff



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Sam Chipkin **Trail Operations** Manager



**Nicky Asselin Development & Engagement Manager** 



**Molly DeLallo Trail Stewardship** Coordinator (1/1-11/15)

# What We Do

## **Our Mission**

To connect our community to the outdoors through sustainable recreation.

## Our Vision

The VVMTA's vision is a sustainable multi-use soft surface trail network connecting all communities in Eagle County to the outdoors.

We envision a community of stewards striving to conserve our public lands through sustainable recreation opportunities. Through trail access and experiences, the community will improve its mental and physical health, quality of life, and economic vitality.

## **Our Actions**

The VVMTA advocates for soft surface trails, manages trail stewardship programs, maintains and builds trails, coordinates and trains volunteers, educates outdoor recreational users, and creates opportunities to access the outdoors.

We provide our expertise, resources, and experience to support local land managers in various soft surface trail initiatives.



# Why We Do It



#### **Connection to Nature**

Trails directly connect us with nature and allow us to experience the awe, wonder, and beauty of the mountains where we live.



Environmental Stewardship The more we experience our trails

and nature, the more likely we are to appreciate, advocate, and care for the trails and natural spaces we love.



**Social Connectedness** Trails are common ground and connect our community. They aren't just routes through a landscape, they are social corridors.



**Build A Healthier Community** 

The physical health of getting outside and exercising is a given. Even more important is what trails can provide to improve our mental health.



### **Community Connectivity**

Trails connect neighborhoods, schools, parks, and businesses, fostering social interaction and a sense of community.



#### Inclusivity & Accessibility

Trails are spaces where we can break down barriers, ensure equitable access to nature, and provide opportunities for all members of our community.



## Economic Vitality

Trails are a powerful engine for our local economy. They attract visitors, support local businesses, and improve our quality of life.



### Simply, Fun!

Laughs, smiles, high fives, hoots and hollers are regular sounds that are heard on the trail. Sounds we all crave and can experience on the trail!

## How We Do It Programs

#### **Trail Conservation Crew**

The Trail Conservation Crew (TCC) is the dedicated force behind maintaining, improving, and preserving the incredible network of trails our community enjoys. Committed to sustainable trail stewardship, this hardworking team ensures that trails remain safe. accessible, and environmentally responsible for all trail users. By repairing erosion, mitigating trail damage, and implementing sustainable design principles, the TCC enhances the user experience while protecting the natural beauty of our public lands.

Whether it's clearing fallen trees, reinforcing switchbacks, or rerouting sections to minimize environmental impact, the TCC is the backbone of VVMTA's mission to ensure that our trails remain a cherished resource for generations to come.







Trail Conservation Crew 2024 by the numbers:

8,188 hours

1,624 pounds of trash removed

176

trees cleared

2.5 miles of new or rerouted trail

rerouted trail

1.8

miles of trail restored

8 m

miles of trail maintained



#### Adopt A Trail

Adopt A Trail volunteers are the heart and soul of VVMTA, and their boots-on-the-ground contributions ensure our trails are wellmaintained. These committed trail stewards care for the trails we know and love – do you want to be one of them?

These volunteers complete 2-3 trail work events per season on their adopted trail with colleagues, friends, family, and peers, ensuring trails are maintained to improve the environment and trail user experience.

Can you imagine being on your favorite mountain bike trail or enjoying your morning hike knowing you put in the sweat equity to make it even better? Trust us, you'll love it, and never look at your trail the same way.











Adopt A Trail 2024 by the numbers:

60 local teams

2,000+ volunteer hours

17,500'

trail tread repaired

400 drains created or cleared

2,180' social trail closed



## Adopt A Trail Teams

Team Name	Trail Name	Land	Year	Team Name	Trail Name	Land	Year	Team Name	Trail Name	Land	Year
Al Points North Lodge	Everkrisp West	USFS	2020	Homestead Trail Alliance	Homestead Trails	Eagle County	2020	The Kind Bikes & Skis	Berry Creek	USFS	2016
Alpine Bank	Half Nelson	USFS	2016	Marriott's Streamside	North Trail (Buffehr Creek Rd)	USFS	2016	The Steadman Clinic	Everkrisp (East)	USFS	2022
Arrowhead Homeowners	Arrowhead Trail System	Arrowhead	2020	Michael Dunahay & Associates	Grouse Lake Trail	USFS	2016	Town of Vail Employees	Lower Son of Middle Creek	USFS	2016
AXIS Sports Medicine	Stone Creek & Paulie's Plunge	USFS	2016	Minturn Residnets	Half Nelson	USFS	2024	Vail Health Foundation	Riddle	Town of Eagle	2021
Altius Physical Therapy & Wellness	Saddle Ridge	USFS	2020	Mountain Pedaler	Redneck Ridge Boneyard	BLM	2017	Vail Club 50 Vail Mountain Coffee &	Stag Gulch	USFS	2016
Bighorn Gravel	McKenzie Gulch	USFS	2023	Mountain Trekkers	McKenzie Gulch	USFS	2019	Tea Vail Mountain School	West Grouse Creek Booth Lake	USFS	2018 2016
BG Buildingworks	Squaw Creek BLT	USFS Avon	2018 2023	MTech Mechanical	Ironedge	USFS	2022	Vail Recreation District	North Trail (Buffeh		2016
Eagle Chamber of Commerce	Haymaker	Town of Eagle	2022	OCG Design. Construct. Manage.	Mike's Night Out	BLM	2023	Vail Junior Cycling	East) Haymaker	Town of Eagle	2020
Eagle County Dept of Human Services	3 Sisters Adam's Way	Eagle County	2020 2021	Partners Environmental & Rutsu	Lov Connection	Town of Eagle	2021	Vail Valley Partnership	Everkrisp West	USFS	2022
Eagle River Water & Sanitation	Gore Creek	USFS	2016	Pedal Power	Buffehr Creek	USFS	2016	Vail Valley Ride	Mayers Gulch	Town of Eagle	2023
Eagle Summit Wilderness Alliance	Deluge	USFS	2016	R&H Mechanical	Bailey's	BLM	2016	Vail Valley Running Club	East Lake Creek	USFS	2021
EagleVail Metro District	EagleVail Trail	USFS	2016	RA Nelson	Upper Son of Middle Creek	USFS	2016	Vail Ski & Snowboard Academy	Mini Mile	Minturn	2017
East West Partners	North Trail (Davos)	USFS	2019	Sendy Sauce	Hillbilly	BLM	2020	Vail Spinners & Skinners & TWTH	Upper WAP Our Backyard	Avon	2017
Elevated Dental	Martin Creek	USFS	2019	Singletree Community	Mesquite Knob Hill	USFS	2020	Venture Sports	Game Creek	USFS	2016
FORM Attainment Studio	Wild West Ridge	Avon	2017	Slifer Smith & Frampton	Two Elk (West)	USFS	2016	Walking Mountains	Buck Creek Overlook Trail	USFS Avon	2016 2020
Gravity Haus	Booth Lake	USFS	2022	Sonnenalp Club	Lower WAP	Avon	2017	Westin Riverfront	North Trail (Davos)		2024
High Gear Cyclery	Lee's Way	Avon	2019	Sonnenalp Hotel	Cougar Ridge	USFS	2017	Wyse Family	Wyse Way	Avon	2017
				The Cycle Effect	Haymaker	Town of Eagle	2020				

#### **Trail Ambassadors**

The Trail Ambassador program is home to the teachers on the trail. These volunteers educate and communicate with trail users about sustainable outdoor recreation practices.

Do your part and play a critical role in helping educate trail users that promotes the safety, enjoyment, and preservation of our trails. With the ever growing increase in outdoor recreation, it is more important than ever to have ambassadors who can interact with trail users, answer questions, and provide guidance on how to minimize the impact on the environment.

If you have a passion for making a positive impact on the community and environment while also enjoying the beauty of our trails, we'd love for you to join us!













#### **Soul Dirt**

Trails are for everyone. More than a catchphrase, it's a commitment. With this in mind, we launched Soul Dirt in 2022 to encourage sustainable, accessible recreation for everyone in our community.

Soul Dirt is the programmatic embodiment of this commitment. We began this effort to provide equitable access to the outdoors, while promoting stewardship of our public lands. When people can safely access outdoor spaces in our community, they are able to experience the transformative power of nature—making them healthier in mind, body, and soul.

Soul Dirt addresses the inequity that the people with the least access to the outdoors often stand to benefit most. We strive to provide accessible, relevant opportunities for marginalized communities—those who have been excluded in the past because of age, ability, race, gender, ethnicity, sexual orientation, or income level.







#### Soul Dirt 2024 by the numbers:

450 participants 40 events 46% Hispanic or Latino 1,681 miles of trail explored





#### **Volunteer Trail Crews**

#### Volunteer Trail Crew

VVMTA Volunteer Trail Crew meets on Wednesday nights to tackle technical trail improvement projects like new trail builds, trail reroutes, switchbacks, rock work, and stream crossings. Have fun with this crew and enjoy some food and beverages after an evening's work. Many participants initially joined to make a difference on the physical trail, but it's the friendships and camaraderie that keep them coming back. Join us on Wednesday nights and see why our trail crew volunteers come back year after year!

#### Ladies Trail Crew

The Ladies Trail Crew meets monthly from May until October and welcomes anyone who identifies as female to join the fun! On average, 25 ladies attend each month to do meaningful trail work but also socialize, create connections, and enjoy tons of laughs and smiles. Delicious food and beverages post-work keep the fun and camaraderie going, and if you attend three of these work sessions, you'll earn a special Ladies Trail Crew t-shirt! Wear it proudly on some of the group's rides and hikes throughout the season – it's the perfect mix of work and play.













Ladies Trail Crew 2024 by the numbers:

450 volunteer hours

151 volunteers

26 average number per event

projects



#### **Volunteer Trail Crews**

Hardscrabble Trails Coalition (HTC) The HTC is a partner volunteer organization committed to maintaining and improving non-motorized trails for the Eagle community. HTC has dedicated countless volunteer hours to trail maintenance and new construction. As the town has grown, so has HTC, evolving into a community-driven group passionate about stewardship and advocacy. The HTC played a vital role in implementing and executing numerous trail projects in Eagle in 2024 including building the new Boneyard trail extension.

## Rake and Rides at the Eagle Bike Park and Minturn Bike Park

The Minturn and Eagle Bike Parks require a community effort to ensure they are maintained, safe, and enjoyable for all. Our rake and ride volunteer nights are a great way to learn how to care for these crown jewels of the community. Then, after some hard work, we grab our bikes and enjoy the fruits of our labor! These volunteer nights take place monthly, please come out and join us.









#### **HTC Volunteer Trail Crew**

2024 by the numbers:

249 volunteer hours
5.12 miles of rerouted or new trail

Bike Park Rake & Rides 2024 by the numbers:

373 volunteer hours

127 volunteers

#### **Youth Trail Stewards**

Education extends beyond the classroom and for students in the Vail Valley, it is a chance to play outside and feel unencumbered by the pressure and demands of adolescence. The unprecedented access that our students have to the outdoors is not always utilized and through the Youth Trail Stewards program, we are able to support outdoor initiatives that connect our youth to local trails.

Our goal is to encourage responsibility and respect of nature, incorporating the ethos behind the Respect the Vail Valley campaign and fostering a culture of stewardship. The access to public and federally protected lands is at a precipice and despite the uncertainty of what the future holds for this next generation of trail users, we are hopeful that the tools and resources available to them will inspire ongoing advocacy and protection of these wild spaces.





Youth Trail Stewards 2024 by the numbers:

175 youth engaged

300 hours of education





# Trail Steward Hall of Fame Inductees

## **Ellen Miller**

The passion and love of being outside on our trails and in Wilderness that Ellen has is contagious. Ellen has been a rockstar volunteer Trail Ambassador for over seven years, engaging and educationg trail users on how to enjoy our trails but also respect and care for them. She is our original Soul Dirt Ambassador, leading hikes on Wilderness trails to teach people how to enjoy them, how special they are, and why we protect them. Her love and passion for our community, trails, and Wilderness are truly an inspiration. Thank you Ellen.



## Pete Seibert Jr.

Pete has been a VVMTA Board Member for many years. He is incredibly humble but has provided a significant impact for our trails. In 2016, he played a key role in rallying our community and raising \$50,000 in one month to bring our Adopt A Trail program to life. He continues to donate himself and bring many donors to the table to bolster our financial sustainability so we can serve our community and continue to provide programming and execute trail projects. Thank you Pete.



# Volunteers of the Year **Stacey Robberson**

Stacey contributed over 60 hours of volunteer time at nine different events in

2024. These include Wednesday Night Trail Crew, Adopt A Trail, Vail Craft Beer Classic, Vail Oktoberfest and Ladies Trail Crew. Stacey has been a rockstar volunteer and has made many new connections in our community out on the trails. Thank you Stacey!



## **Michael Slusarz**

Michael contributed over 66 hours of volunteer time in 2024. A regular at our

Wednesday Night Trail Crew, he also showed up and volunteered for numerous shifts at Vail Oktoberfest and the Vail Craft Beer Classic. Michael always brings some light and fun humor to the trail and apres food and beverage socializing afterwards!



## **Kirsten Orwig**

Kirsten volunteered and participated with the Ladies Trail Crew, Wednesday Night

Trail Crew, and Soul Dirt in 2024. She put in over 40 hours of volunteer time supporting our trails. When we were building the Eagle Bike Park, she kept showing up (during non-volunteer event times) to pitch in and help open it for our community. Thank you Kirsten!



## Supporters of the Year

## Larry & Marci Leith

Larry and Marci Leith have been long time supporters of our trails and community. They are extremely humble and often support behind the scenes. As owners of Yeti's Grind, \$1.00 of every Power Buzz sold goes back to the VVMTA and our trails. They have donated at our annual Trails Forever summer fundraiser and this year, donated their home in Maui as an auction item which brought in \$10,000 for our trails. Thank you to Larry & Marci Leith!



## Soul Dirt Superstar of the Year **Angelica Aceves**

Angle is a regular at our group's rides with Exploremos. She's always game for a new adventure, from tackling downhill slopes to conquering mountain peaks on our first-ever backpacking trip. Angle's the life of the party, bringing smiles, laughter, and plenty of photo ops to every event. She's a true embodiment of our Soul Dirt spirit, always pushing herself to try something new and connecting with everyone she meets. Thank you Angie!



# Volunteer Teams of the Year

BG Buildingworks Most Volunteer Hours (156)



Ladies Trail Crew Best Post Party Team



OCG Design. Construct. Manage Project of the Year on Mike's Night Out



Partners Environmental & Rutsu Team of the Year on Lov Connection



Walking Mountains Most Volunteer Days (6)



Vail Club 50 Most Volunteers (46)



#### **Eagle Phase 1 Trail Improvements**

In 2024, the VVMTA and HTC celebrated a monumental achievement with the completion of Phase 1 of Eagle trail projects. This collaborative endeavor has significantly enhanced the trail network in the Eagle area, focusing on strategic reroutes, the development of trail hubs, improved navigation, and the decommissioning of unsustainable trails.

The success of this project is a testament to the dedication and hard work of HTC volunteers and VVMTA's Trail Conservation Crew. Together, they addressed critical objectives such as rerouting eroding trails, managing unsanctioned paths, collaborating on trail maintenance, and implementing habitat improvement projects. These enhancements not only improve trail sustainability but also elevate the overall experience for all users.

As we look ahead, the completion of Phase 1 lays a robust foundation for future trail development in the Eagle area. The VVMTA and HTC are committed to continuing their collaborative efforts, aiming to propose new trail construction plans that further align with the community's vision for accessible and sustainable outdoor recreation.









#### **Respect the Vail Valley**

The Respect the Vail Valley campaign has taken community stewardship to the next level, building on the success of Respect the Wild and uniting trail users around responsible recreation. In partnership with the Vail Valley Partnership, National Forest Foundation (NFF), the USFS, and the Eagle County Lodging Tax Marketing Committee, this initiative has expanded its reach and impact.

Our dedicated Trail Ambassadors have been on the ground, engaging with hikers, bikers, and runners to promote trail etiquette and environmental responsibility. Their efforts have helped foster a culture of respect, ensuring our public lands remain pristine and accessible.

Through education, outreach, and collaboration, Respect the Vail Valley has strengthened our community's commitment to conservation. Thanks to our partners and passionate volunteers, we are creating a future where people and nature thrive together.















#### Eagle Bike Park

The Eagle Bike Park officially opened in May 2024!

The Eagle Bike Park is built for everyone, whether a child taking their first ride on a strider bike or an experienced rider pushing their limits on advanced features. The park offers a diverse range of trails, jumps, and skill-building areas to accommodate all abilities. From smooth beginner-friendly loops to technical challenges for expert riders, the park ensures a welcoming and inclusive environment for all ages and skill levels.

As a free and open-to-the-public park, the Eagle Bike Park provides a safe, fun, and controlled space for all that will benefit the community for generations. More than just a place to ride, it serves as a gathering hub for families, friends, events, camps, community programs, and clinics. With tens of thousands of rides expected annually, the bike park strengthens the local cycling culture while promoting an active and healthy lifestyle. Through thoughtful design and strong partnerships, the Eagle Bike Park will remain a valuable asset that brings people together and enhances the vibrant outdoor spirit of Eagle.









#### **EagleVail Trail Extension**

We were thrilled to receive approvals and begin the build of the EagleVail Trail Extension in 2024. This visionary project will greatly enhance community connectivity. This 1.64 mile extension will link the existing EagleVail Trail westward to the entrance of Beaver Creek, fulfilling a long-standing goal since the trail's inception in 2010. Construction began in the fall of 2024, with completion and grand opening anticipated in the summer of 2025.

This trail addresses the proliferation of informal social trails that currently cross private properties, leading to concerns about trespassing and environmental degradation. By establishing a legal, sustainable trail, we aim to provide a safe and enjoyable experience for hikers, trail runners, and mountain bikers, while preserving the integrity of our natural surroundings.

This trail would not be possible without collaboration from the EagleVail Metro District, private landowners, the Town of Avon, USFS, and many stakeholders who have helped bring this trail to fruition.



#### **Apache Trail Extension**

In the early Spring of 2024 the Eagle River Water & Sanitation District informed us that the Apache trail was going to be closed for 4-6 months for a water line project.

Since the Apache trail was built and extended in 2023, it quickly became a gem of our community trail system. Understanding this, we quickly jumped to action and created a plan to extend the Apache trail, avoiding the construction, and building a long-term sustainable singletrack trail.

The VVMTA Volunteer Trail Crew came out in full-force and built the 0.25 mile trail extension. These were some of our most attended volunteer nights to date with over 30 people some nights!

In the end, the Apache trail now extends as singletrack and connects directly to the Ute trail. This was a win-win-win for trail users, ERWSD, and the Arrowhead community.







## **Partnerships**

#### Value of Partnerships

An investment in the VVMTA is much more than just for our organization. It is an investment in our broader community. Partnerships is one of our values. We have long-term committed partnerships with many local non-profits, organizations, businesses, and land managers.

Through our programs and partnerships we are listening to what our community needs to improve its health, happiness, and quality of life. We are listening to our community and taking action to manage, enhance, and protect the trails and public lands we love.

We are advocating for what you, our community, values in our trails and public lands. We are informing our governing bodies on master trail plans, representing recreation needs on coalitions, and collaborating with partners to enhance and protect trail and public lands access. We are listening to you, collecting data, and forming decisions on how to manage, enhance, and protect our trails and public lands.

Our Partners Include:

- Land Managers & Public Agencies
- Soul Dirt program partners
- 60 local businesses & organizations through our Adopt A Trail program



## In Appreciation of Our Generous Donors Andrew Armstror

#### Individuals

Aaron Ciszek Aaron Conn Aaron Schnurbusch Aaron Zinser Abbey Koller Abigail Valley Adam Bailey Adam Fleckles Adam Lange Adam Trattler Adriana Bombard Adrienne Arnason Alan Sonnabend Alana Hurst Albert Weihl Alex Griffin Alex Lidback Alex Rowe Alicia Pribramsky Aline Seitz Amanda Richheimer Amanda Zinn Amy Burford Amy Keller **Amy Reynolds Amy Rogers** Amy Wheeler Andreas Boesel

Andrew Armstrong Andrew Cryer Andrew Dodd Andrew Fink Andrew Gaddis Andrew Holland Andrew Kirsch Andrew Linger Andrew Lucic Andrew Ryder Andrew Yarbrough Andy Dobrot Andy Wheeler Angela Osborne Anna Burchenal Anna Paulson Anne Hirn Anne Walters Anonymous Anonymous

Anonymous Anonymous Anonymous Anonymous Anonymous Anonymous April DiGiannantonio Arianne Simmons Ashleigh Schmidt Axie Navas Bari & Jesse Wiens **Barry Eckhaus Barry Sandler Becket Duncan** Ben Belden Ben Hardmeyer Ben Koelker Ben Sokolski **Ben Wheatall** Benjamin Dodd **Benjamin Swig Beth Pappas** Bill & Gabrielle Mimeles **Bill Burns** Bill Hoblitzell **Bill Motsch Bill Roe Billie Kuntz BJ** Smith Bo Pihl **Bob Bassett Bobby Brown Bobby L'Heureux** Bonnie Taxman **Brad Ernest** Brad Kreuz

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Martin Almazan Mary Anne Baker Mary Cotton Mary Pat & Keith Rapp Matt Andrews Matt Dahman Matt Donovan Matt Fitzgerald Matt Heelan Matt Kienzle Matt Marshall Matt Peterson Matthew Blake Matthew Haebler Matthew Jones Matthew Lewis Matthew Moore Matthew Scherr Max Pedersen **Meaghan Forbes** Meg Rule Megan Morrissey Megan Snaysnay Meghan Twohig Melanie Dennis Melinda Brandt Melissa Johnson Melissa Marts Mia Richter **Micah Schuette** Michael Bell Michael Chapoton Michael Cushman Michael Dahl Michael Dunlap Michael Friedberg Michael J Lauterbach Michael Jenkins Michael Mitchell **Michael Pettit** Michael Rieck Michael Slusarz Michael Smith Michael Wehrle Michael Wodlinger Michal Bednarczyk Michele Pirozzi Michelle Horton Michelle Lewis Michelle Stecher Michelle Wolffe Mikayla Curtis Mike & Emily Kloser Mike & Beth Markham Mike & Heidi Trueblood Paul Datsko Mindy and Dave Bratschie Mitchell Hart Molly Ansfield Molly McCabe Monika Smith Mr Hoser Nanci Almonte Nanci Northway Nancy Mires Natale Retzlaff Natalie Amoroso Natalie Neuwirth Natalie Shooter Natalie Stier Nate Morris Nathan Kurth Nathan Mitchell

Natia Luck Neal Henzler Ned Timbel Nicholas Bjugan Nicholas Kuhl Nick Haller Nicky White Nikolaj Hendriksen Nina Rubin Oriana Anderson Pam Gundlach Pamela Bunz Pamela Webster Patricia Ganiban Patricia Liermann Patrick Barrett Patrick Hasselbach Patrick Mullen Paul Mason Paul Rush Paul Wible Pavan Krueger Peter Barclav Peter Robinson Peter Suneson Peter Wadden Pevton Heitzman Philip Galloway Philip Wheaton Pierce Oswick **Rachael Sucich Rachel Hickman** Ralph Dockery **Raquel Spencer** Schifani Rebecca Howland

Reed Uhlemann Reid Storch Renee Wallen **Rex & Patty Brown** Rhonda Tatham Rich Avery Rich Carroll **Rich Grayson Richard Finer Richard Hackett Rick Evans** Rika Moore **Rilev** Gaines **RJ** Powers Rob LeVine Rob Smith Robb Hamina Robert Allison Robert Parman Robert Schoenfeld Robert Tadlock Rocco Cancelli Roddy McGavin Rodrigo Braun Roger Behler **Ronald Hiner Russell Gread** Ryan Collopy **Rvan Fowler** Rvan Gross Rvan Kane Sally January Sam Evans Sam Rosenkrantz Samantha Schapiro Sara Evans Sarah Dorman

Sarah Martin Sarah Stutman Savina Mav Scott Bluhm Scott Everhart Scott Hutchinson Scott Rogers Sean Coleman Sean Gatien Shannon Armstrong Anderson Shari Rubin Sheila Foss Shelby Howard Shigeru Ito Sonya Greider Stacey Gregg Stacey Robberson Stefan Brenner **Steph Lewis** Stephanie Ward Stephen Hoffman Stephen Holden Steve Allen Steve Elzinga Steve Penrose Steve & Tina Vardaman Susan Kisheqyi Suzanna Pierrepont Suzanne Gallegos Taggart Howard Tam Dorow **Tamara Higgins** Tanya Kessenich Tara Espenel Tate Martinez **Taylor Mueller** 

**Taylor Paules** Teddy Leonard **Teresa Haynes** Terese Coco Terri Allender Terri Noell Thad Sharp The Sandoval's Thomas Allender Thomas Johnson Thomas Kammerer Thomas Kassmel Thomas Wisdom **Tiffany Weinreich** Tim & Jen Baker Tim McCabe **Timothy Beecher Timothy Friday** Todd Biekkola Todd Moyer Todd Mulholland **Todd Robison** Todd Scholl Tom Dosch Tom Gart Tom McClura Tom Mullen Tomas Cohen Toni Henning **Tory Stephens** Tracee Metcalfe Tracey Clery Tracy Tutag Trent Parks Trevor Broersma Tyler Voboril Tzvi Bieler

Valerie Sloniker Vanessa Cavin Vicky & John Garnsey Vicky Bibler Wade Pope Wayne Hauter Wendy Quinton Wendy Rimel Weston Sawtelle Whitney Maxwell William Powell William Sarchet WIlliam Soukup Yvette Trachtenberg Zac Traut Zachary Littlepage Zack Holland Zak Grabowski Zoe Smith

# Businesses & Organizations

#### Platinum Level (\$5,000+)

**Beyond Lawn Program** Bureau of Land Management Eagle County Open Space Eagle County Lodging Tax Marketing Committee Eagle Ranch Wildlife Committee EagleVail Metro District East West Partners Epiphany Dermatology FirstBank High Gear Cyclery Howard Head Sports Medicine OCG: Design. Construct. Manage. The Kind Bikes & Ski The Stockton Group **Compass Real Estate** Town of Eagle Town of Minturn Town of Vail United States Forest Service Vail Valley Surgery Center Walking Mountains

#### Gold Level (\$2,500+)

City Market Community Rewards Coleman Custom Homes Elegant Cabinetry & Design High Mountain Home Technology Pedal Power Sendy Sauce Shop & Hop Singletree POA Slifer, Smith & Frampton Foundation Vail Board of Realtors Vail Cabinets Yeti's Grind

#### Silver Level (\$1,500+)

Alpine Bank Alpine Kind Berglund Architects Cirque Civil Inc. Elevated Dental Orographic Financial Advisors Partners Environmental Patrick Barrett Realty, LLC RPM Advertising Sunrise Minturn Vail Valley Cares Vail Valley Partnership

#### Bronze Level (\$500+)

ANB Bank Colorado High School Cycling League Continental Divide Cabins Current Architects Eagle River Foundation Gravity Haus - Vail Main Street Grill Mountain Trekkers Nurture Skin & Body Purl Wax Seagull's Cycles Summit Investors, LLC Team Player Productions The Groff Company The Westin Riverfront Resort & Spa Vail Brewing Company Walmart Spark Good Local Grant

#### **In-Kind Donors**

10th Mountain Huts 10th Mountain Whiskey **Backcountry Beautiful** Baseline Engineering Chalet Soleil Climax Revival **Continental Divide Cabins** Eagle Ranch Golf Course Eagle River Inn El Segundo **Epic Promise - Vail Resorts** Ethos Landscaping **Event Rents** Frost Creek Golf Course Galena **GOAT** Training Grappa Fine Wines & Spirits Gravity Haus Vail High Gear Cyclery Montauk Seafood Grill Moontime Cyclery Mountain Pedaler

Old Growth Tree Service Paragon Guides Paul & Joni Gotthelf Root & Flower Wine Bar Ski Town All-Stars Sonnenalp Golf Course Sonnenalp Hotel Sram Sun and Ski Sports The Grazing Fox **Timberline Tours** Charles Townsend Photography Two Arrows Coffee & Bar Vacation Rental Collective Vail Brewing Company Vail Nordic Center Vail Recreation District Venture Sports Wild Organics Zino Ristorante

## **2024** Financials

As a responsible and trusted nonprofit, our purpose is to put your money back into projects and programs that better our community. Many of our projects expand beyond our annual fiscal year. This is due to the nature of planning, gaining approvals, and executing projects on public lands.

This process, depending on the land manager and scope, can take 2-7+ years. This requires us to build up our reserves some years in order to have the resources required to execute a project when it is shovel-ready.

We are extremely efficient with limited resources. The vast majority of the grants and funding we obtain go directly into on-the-ground projects and programs which we leverage with our network of dedicated volunteers.

How did we use your funds this year?

- Grow and improve our Trail Stewardship programs.
- Provide access to the outdoors through trail based program experiences.
- Plan and implement new sustainable trail systems and trail-based recreation opportunities.
- Protect and support wildlife populations through sustainable trail planning and education and outreach efforts.
- Sustain a full-time seasonal Trail Conservation Crew.
- Educate trail users on Leave No Trace principles and trail etiquette.
- Advocate for local, state, and federal policy that supports our trails and community.

# RevenueCategory2024Grants\$576,731Events\$155,928Foundations\$150,000

Events	\$155,928	13%
Foundations	\$150,000	12%
Capital Projects	\$124,000	10%
Individual	\$93,521	8%
Corporate	\$57,279	5%
Community Contributions	\$41,422	3%
Other	\$2,780	<1%
Total	\$1,201,661	$\sum$

2024%

48%

120/

Expenses

Category	2024	2024%
Programs	\$720,937	60%
General Operating, Marketing, & Fundraising	\$276,080	23%
Capital Projects	\$203,171	17%
Total	\$1,200,188	

## Where We Are Going

#### 2025 & Beyond

We need your support to secure the resources necessary to sustain increasing trail use and to serve our trails community. To achieve this, we are committed to planning and implementing sustainable trail systems and trail-based recreation opportunities that enhance outdoor access for our community. We will continue to grow and improve our Trail Stewardship programs, including Adopt A Trail, Trail Ambassadors, the Trail Conservation Crew, Volunteer Trail Crews, and Youth Trail Stewards, ensuring our trails remain well-maintained and protected.

Additionally, we aim to provide greater access and opportunities for our community to enjoy the outdoors, while sustaining a fulltime seasonal Trail Conservation Crew dedicated to trail maintenance and conservation efforts. Through education, we will promote responsible recreation and proper trail etiquette, empowering users to help preserve these spaces for future generations. Lastly, we will advocate for local, state, and federal policies that support our trails and outdoor community, ensuring long-term sustainability and enjoyment for all.



#### You Can Make an Impact!



#### Donate



Trails don't happen overnight; they take time, planning, energy, and, of course, financial resources. We are grateful for the assistance we receive from community partners and individuals, and our success and sustainability depends on your generous donations, now and into the future.

\$5,000	Builds 750' of new trail
\$2,500	Clears 100's of downed trees
\$1,000	Gear for our community to enjoy our trails
\$500	10 new tools for trail maintenance
\$100	Education to protect our trails and lands

## Join

2

If you love our trails as much as we do, consider an individual, family, or business membership. By joining, you'll have access to pro deals, local business rewards programs, member trail and social events, and some sweet VVMTA swag. All while supporting the trails we love.

## 3 Volunteer

Volunteering is an excellent way to give back to our community and trails. Each year, hundreds of volunteers contribute thousands of hours of maintenance, education, and stewardship, the importance of which continues to increase as demand for trails rises.

The Vail Valley Mountain Trails Alliance (VVMTA) is a nonprofit 501c3 & the leading trail advocacy organization in Eagle County.

Tax ID/EIN: 45-1539710

For more information, please contact us or visit our website and social media accounts:



Vail Valley Mountain Trails Alliance PO Box 3986 Avon, CO 81620



info@vvmta.org



<u>vvmta.org</u>



<u>@vvmtatrails</u>

<u>VailValleyMountainTrailsAlliance</u>

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